

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110496
Product	Tu-Tu 12noon cut off on 11-6	Invoice Date	11/25/12
Estimate Number	333	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344250
Account Executive	Aaron Zeligson	Alt Order #	WOC10036255
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	112
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	6A-7A M-F	6A-7A M-F								
	LUR										
					10/30/12 to 11/05/12	4x	- TWTF - -				
	WCAU			Tu	10/30/12	:30	6:25 AM	TS12TV15H	\$600.00		2
	WCAU			W	10/31/12	:30	6:53 AM	TS12TV15H	\$600.00		1
	WCAU			Th	11/01/12	:30	6:23 AM	TS12TV15H	\$600.00		4
	WCAU			F	11/02/12	:30	6:24 AM	TS12TV15H	\$600.00		3
2	WCAU	6A-7A M-F	6A-7A M-F								
	LUR										
					10/30/12 to 11/05/12	1x	M- - - - -				
	WCAU			M	11/05/12	:30	6:23 AM	TS12TV15H	\$500.00		3
					11/06/12 to 11/12/12	1x	- T- - - - -				
	WCAU			Tu	11/06/12	:30	5:58 AM	TS12TV17H	\$500.00		4
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/30/12 to 11/05/12	4x	- TWTF - -				
	WCAU			Tu	10/30/12	:30	8:41 AM	TS12TV15H	\$1,500.00		4
	WCAU			W	10/31/12	:30	7:22 AM	TS12TV17H	\$1,500.00		1
	WCAU			Th	11/01/12	:30	7:28 AM	TS12TV15H	\$1,500.00		5
	WCAU			F	11/02/12	:30	7:29 AM	TS12TV17H	\$1,500.00		2
4	WCAU	7A-9A SATURDAY	7A-9A SA								
	CDR										
					10/29/12 to 11/04/12	1x	- - - - - S-				
	WCAU			Sa	11/03/12	:30	8:44 AM	TS12TV17H	\$650.00		1

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110496
Product	Tu-Tu 12noon cut off on 11-6	Invoice Date	11/25/12
Estimate Number	333	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344250
Account Executive	Aaron Zeligson	Alt Order #	WOC10036255
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	112
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	CDR										
					10/30/12 to 11/05/12	5x	MTWTF--				
	WCAU			Tu	10/30/12	:30	10:47 AM	TS12TV15H	\$525.00		3
	WCAU			W	10/31/12	:30	9:58 AM	TS12TV15H	\$525.00		1
	WCAU			Th	11/01/12	:30	9:59 AM	TS12TV17H	\$525.00		2
	WCAU			F	11/02/12	:30	9:28 AM	TS12TV17H	\$525.00		5
	WCAU	9A-10A SATURDAY	9A-10A SA	Sa	11/03/12	:30	9:13 AM	TS12TV17H	\$450.00	MG for 5.4 11/05	6
	WCAU	430-5A NBC10 NEWS @ 430A	430A-5A	Su	11/04/12	:30	4:36 AM	TS12TV17H	\$75.00	MG for 5.4 11/05	7
	WCAU			M	11/05/12	:00			\$525.00	See MG 5.6,5.7	4
					NA-NOT AVAILABLE						
6	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	LUR										
					10/29/12 to 11/04/12	1x	-----S				
	WCAU			Su	11/04/12	:30	9:19 AM	TS12TV17H	\$375.00		1
7	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	LUR										
					10/30/12 to 11/05/12	5x	MTWTF--				
	WCAU			Tu	10/30/12	:30	4:24 PM	TS12TV17H	\$400.00		4
	WCAU			W	10/31/12	:30	4:25 PM	TS12TV15H	\$400.00		3
	WCAU			Th	11/01/12	:30	4:22 PM	TS12TV15H	\$400.00		1
	WCAU			F	11/02/12	:30	4:27 PM	TS12TV15H	\$400.00		5
	WCAU			M	11/05/12	:30	4:49 PM	TS12TV17H	\$400.00		2
8	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE
Product	Tu-Tu 12noon cut off on 11-6
Estimate Number	333

Invoice #	PL12110496
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WCAU
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Order #	344250
Alt Order #	WOC10036255
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	112

Agency Ref	66695
Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
					10/30/12 to 11/05/12	5x	MTWTF--				
	WCAU			Tu	10/30/12	:30	5:41 PM	TS12TV15H	\$950.00		1
	WCAU			W	10/31/12	:30	5:30 PM	TS12TV17H	\$950.00		2
	WCAU			Th	11/01/12	:30	4:59 PM	TS12TV15H	\$950.00		4
	WCAU			F	11/02/12	:30	5:11 PM	TS12TV17H	\$950.00		5
	WCAU			M	11/05/12	:30	5:53 PM	TS12TV17H	\$950.00		3
9	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/30/12 to 11/05/12	5x	MTWTF--				
	WCAU			Tu	10/30/12	:30	6:28 PM	TS12TV17H	\$1,150.00		1
	WCAU			W	10/31/12	:30	6:11 PM	TS12TV17H	\$1,150.00		2
	WCAU			F	11/02/12	:30	6:14 PM	TS12TV17H	\$1,150.00		5
	WCAU			F	11/02/12	:30	6:28 PM	TS12TV17H	\$1,150.00		4
	WCAU			M	11/05/12	:30	6:27 PM	TS12TV17H	\$1,150.00		3
10	WCAU	6P-630P SA/SU	6P-630P SA/SU								
	CDR										
					10/29/12 to 11/04/12	2x	-----SS				
	WCAU			Sa	11/03/12	:00			\$950.00	See MG 10.3	1
					NA-PGM NOT SCHEDULED						
	WCAU			Su	11/04/12	:30	6:15 PM	TS12TV15H	\$950.00		2
	WCAU	6P-630P SU NEWS AT 6P	6P-630P SU	Su	11/04/12	:30	6:29 PM	TS12TV17H	\$950.00	MG for 10.1 11/03	3
11	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110496
Product	Tu-Tu 12noon cut off on 11-6	Invoice Date	11/25/12
Estimate Number	333	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344250
Account Executive	Aaron Zeligson	Alt Order #	WOC10036255
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	112
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					10/30/12 to 11/05/12	6x	MTWTF--				
	WCAU			Tu	10/30/12	:30	11:25 PM	TS12TV17H	\$2,400.00		3
	WCAU			W	10/31/12	:30	11:13 PM	TS12TV15H	\$2,400.00		5
	WCAU			W	10/31/12	:30	11:31 PM	TS12TV17H	\$2,400.00		2
	WCAU			Th	11/01/12	:00			\$2,400.00	See MG 11.7,11.8,11.9	4
					PREEMPT-PROGRAM CHANGE						
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	F	11/02/12	:30	5:52 AM	TS12TV17H	\$175.00	MG for 11.4 11/01	7
	WCAU			F	11/02/12	:30	11:33 PM	TS12TV17H	\$2,400.00		6
	WCAU	6A-7A SATURDAY	6A-7A SA	Sa	11/03/12	:30	6:11 AM	TS12TV17H	\$225.00	MG for 11.4 11/01	8
	WCAU	LATE NEWS SU	11-1235A	Su	11/04/12	:30	12:44 AM	TS12TV17H	\$2,000.00	MG for 11.4 11/01	9
	WCAU			M	11/05/12	:30	11:28 PM	TS12TV17H	\$2,400.00		1
12	WCAU	8-10P TUE THE VOICE	8P-10P								
	LUR										
					10/29/12 to 11/04/12	1x	-T-----				
	WCAU			Tu	10/30/12	:30	8:25 PM	TS12TV15H	\$3,000.00		1
13	WCAU	8-10P MO THE VOICE	8P-10P								
	LUR										
					10/30/12 to 11/05/12	1x	M-----				
	WCAU			M	11/05/12	:30	8:00 PM	TS12TV17H	\$8,000.00		1
14	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					11/06/12 to 11/12/12	2x	-T-----				
	WCAU			Tu	11/06/12	:30	7:59 AM	TS12TV17H	\$1,500.00		4

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

DUPLICATE INVOICE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110496
Product	Tu-Tu 12noon cut off on 11-6	Invoice Date	11/25/12
Estimate Number	333	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344250
Account Executive	Aaron Zeligson	Alt Order #	WOC10036255
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	112
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
	WCAU			Tu	11/06/12	:30	8:45 AM	TS12TV15H	\$1,500.00		3
15	WCAU	7A-9A TODAY SHOW	7A-9A M-F		10/30/12 to 11/02/12	4x	- 1111 - -				
	CDR										
	WCAU			Tu	10/30/12	:30	7:58 AM	TS12TV17H	\$1,500.00		1
	WCAU			W	10/31/12	:30	8:52 AM	TS12TV15H	\$1,500.00		2
	WCAU			Th	11/01/12	:30	8:28 AM	TS12TV17H	\$1,500.00		3
	WCAU			F	11/02/12	:00			\$1,500.00	See MG 21.10,21.11,21.12,21.13,21.	4
				NA-NOT AVAILABLE							
16	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F		10/30/12 to 11/02/12	4x	- 1111 - -				
	CDR										
	WCAU			Tu	10/30/12	:30	9:28 AM	TS12TV17H	\$525.00		1
	WCAU			W	10/31/12	:30	9:28 AM	TS12TV17H	\$525.00		2
	WCAU			Th	11/01/12	:30	9:28 AM	TS12TV15H	\$525.00		3
	WCAU			F	11/02/12	:30	9:58 AM	TS12TV15H	\$525.00		4
17	WCAU	4P-5P NBC10 NEWS	4-5P M-F		10/30/12 to 11/02/12	4x	- 1111 - -				
	LUR										
	WCAU			Tu	10/30/12	:30	4:43 PM	TS12TV15H	\$400.00		1
	WCAU			W	10/31/12	:30	4:18 PM	TS12TV17H	\$400.00		2
	WCAU			Th	11/01/12	:00			\$400.00	See MG 17.5	3
				DNA-NEWS SPL REPORT							
	WCAU	6P-630P NBC10 NEWS	6P-630P M-F	Th	11/01/12	:30	6:29 PM	TS12TV17H	\$400.00	MG for 17.3 11/01	5
	WCAU			F	11/02/12	:30	4:39 PM	TS12TV17H	\$400.00		4
18	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		10/30/12 to 11/02/12	4x	- 1111 - -				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110496
Product	Tu-Tu 12noon cut off on 11-6	Invoice Date	11/25/12
Estimate Number	333	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344250
Account Executive	Aaron Zeligson	Alt Order #	WOC10036255
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	112
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR										
	WCAU			Tu	10/30/12	:30	5:23 PM	TS12TV17H	\$950.00		1
	WCAU			W	10/31/12	:30	5:52 PM	TS12TV15H	\$950.00		2
	WCAU			Th	11/01/12	:30	5:40 PM	TS12TV17H	\$950.00		3
	WCAU			F	11/02/12	:30	5:54 PM	TS12TV15H	\$950.00		4
19	WCAU	7P-730P M-F	7P-730P M-F	10/30/12 to 11/02/12	4x	- 1111 - -					
	CDR										
	WCAU			Tu	10/30/12	:00			\$1,150.00	See MG 19.6	1
				PREEMPT-PROGRAM CHANGE							
	WCAU	7-730P NIGHTLY NEWS	7P-725P	Tu	10/30/12	:30	7:18 PM	TS12TV15H	\$1,150.00	MG for 19.1 10/30	6
	WCAU			W	10/31/12	:30	7:13 PM	TS12TV15H	\$1,150.00		2
	WCAU			Th	11/01/12	:00			\$1,150.00	See MG 19.5	3
				PREEMPT-PROGRAM CHANGE							
	WCAU			F	11/02/12	:30	7:13 PM	TS12TV15H	\$1,150.00		4
	WCAU	7-8P NBC10 NEWS AT 7P	7P-8P	Sa	11/03/12	:00			\$1,150.00	See MG 19.7,19.8,19.9	5
				DNA-SPORTS OVERRUN							
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	Tu	11/06/12	:30	5:23 AM	TS12TV17H	\$375.00	MG for 19.5 11/03	9
	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F	Tu	11/06/12	:30	9:51 AM	TS12TV17H	\$525.00	MG for 19.5 11/03	7
	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P	Tu	11/06/12	:30	11:11 AM	TS12TV17H	\$250.00	MG for 19.5 11/03	8
20	WCAU	730P-8P M-F	730P-8P M-F	10/30/12 to 11/02/12	4x	- 1111 - -					
	CDR										
	WCAU			Tu	10/30/12	:30	7:41 PM	TS12TV17H	\$1,300.00		1
	WCAU			W	10/31/12	:30	7:41 PM	TS12TV17H	\$1,300.00		2
	WCAU			Th	11/01/12	:30	7:47 PM	TS12TV15H	\$1,300.00		3
	WCAU			F	11/02/12	:30	7:46 PM	TS12TV17H	\$1,300.00		4
21	WCAU	3P-4P M-F ELLEN	3P-4P M-F	10/30/12 to 11/02/12	8x	- 2222 - -					

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR	WCAU			Tu	10/30/12	:00			\$775.00	See MG 21.10,21.11,21.12,21.13,21.	1
	WCAU				DNA-SEVERE WX COVERAGE						
	WCAU			Tu	10/30/12	:00			\$775.00	See MG 21.9	2
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	Tu	10/30/12	:30	3:29 PM	TS12TV17H	\$775.00	MG for 21.2 10/30	9
	WCAU			W	10/31/12	:30	2:59 PM	TS12TV17H	\$775.00		4
	WCAU			W	10/31/12	:30	3:41 PM	TS12TV15H	\$775.00		3
	WCAU			Th	11/01/12	:30	3:21 PM	TS12TV15H	\$775.00		6
	WCAU			Th	11/01/12	:30	3:42 PM	TS12TV17H	\$775.00		5
	WCAU			F	11/02/12	:00			\$775.00	See MG 21.17,21.18,21.19,21.20,21.	7
	WCAU				DNA-NEWS SPL REPORT						
	WCAU			F	11/02/12	:30	3:46 PM	TS12TV17H	\$775.00		8
	WCAU	9A-10A SATURDAY	9A-10A SA	Sa	11/03/12	:00			\$425.00	See MG 21.15,21.16	11
	WCAU				NA-NOT AVAILABLE						
	WCAU	6A-7A SATURDAY	6A-7A SA	Sa	11/03/12	:30	6:55 AM	TS12TV15H	\$225.00	MG for 21.11 11/03	15
	WCAU	530-6A WALL STREET JOURNAL	530-6A	Su	11/04/12	:30	5:56 AM	TS12TV17H	\$50.00	MG for 22.6,15.4,21.1	10
	WCAU	6A-8A SUNDAY	6A-8A SU	Su	11/04/12	:30	6:41 AM	TS12TV15H	\$175.00	MG for 22.6,15.4,21.1	14
	WCAU	8-10A SUNDAY	758A-956A SUNDAY	Su	11/04/12	:30	9:53 AM	TS12TV17H	\$375.00	MG for 22.6,15.4,21.1	12
	WCAU	NFL LATE NEWS	11P-1205A	Su	11/04/12	:30	11:56 PM	TS12TV15H	\$2,000.00	MG for 22.6,15.4,21.1	13
	WCAU	JIMMY FALLON SHOW	1237A-136A	M	11/05/12	:00			\$375.00	See MG 21.25,21.26,21.27,21.28	17
	WCAU				NA-NOT AVAILABLE						
	WCAU	TONIGHT SHOW W/JAY LENO	1135P-1237A	M	11/05/12	:00			\$750.00	See MG 21.22,21.23,21.24	18
	WCAU				NA-NOT AVAILABLE						
	WCAU	430-5A NBC10 NEWS @ 430A	430A-5A	M	11/05/12	:00			\$75.00	Credited	21
	WCAU				PREEMPT-DUE INVENTORY						

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110496
Product	Tu-Tu 12noon cut off on 11-6	Invoice Date	11/25/12
Estimate Number	333	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344250
Account Executive	Aaron Zeligson	Alt Order #	WOC10036255
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	112
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WCAU	3P-4P M-F ELLEN	3P-4P M-F		10/30/12 to 11/02/12	8x	- 2222 - -				
	CDR										
	WCAU	430-5A NBC10 NEWS @ 430A	430A-5A	M	11/05/12	:00			\$75.00	Credited	22
	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	M	11/05/12	:30	2:27 AM	TS12TV15H	\$25.00	MG for 21.17 11/05	27
	WCAU	VARIOUS/ OVERNIGHT	2a-5a M-SU	M	11/05/12	:30	2:40 AM	TS12TV17H	\$25.00	MG for 21.17 11/05	26
	WCAU	430-5A NBC10 NEWS @ 430A	430A-5A	M	11/05/12	:30	4:59 AM	TS12TV15H	\$75.00	MG for 21.17 11/05	25
	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	Tu	11/06/12	:30	5:31 AM	TS12TV17H	\$200.00	MG for 21.11 11/03	16
	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	Tu	11/06/12	:30	10:28 AM	TS12TV17H	\$425.00	MG for 34.2,21.7	20
	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F	Tu	11/06/12	:30	10:53 AM	TS12TV15H	\$425.00	MG for 21.18 11/05	24
	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P	Tu	11/06/12	:30	11:26 AM	TS12TV17H	\$250.00	MG for 21.18 11/05	23
	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P	Tu	11/06/12	:30	11:41 AM	TS12TV15H	\$250.00	MG for 21.17 11/05	28
	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P	Tu	11/06/12	:30	11:57 AM	TS12TV17H	\$250.00	MG for 34.2,21.7	19
22	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A		10/30/12 to 11/02/12	8x	- 2222 - -				
	CDR										
	WCAU			Tu	10/30/12	:30	11:47 PM	TS12TV15H	\$750.00		2
	WCAU			Tu	10/30/12	:30	12:09 AM	TS12TV17H	\$750.00		1
	WCAU			W	10/31/12	:30	11:58 PM	TS12TV15H	\$750.00		3
	WCAU			W	10/31/12	:30	12:29 AM	TS12TV17H	\$750.00		4
	WCAU			Th	11/01/12	:00			\$750.00	See MG 21.10,21.11,21.12,21.13,21.	6
	WCAU			Th	11/01/12	:30	12:08 AM	TS12TV17H	\$750.00		5
	WCAU			F	11/02/12	:30	11:59 PM	TS12TV15H	\$750.00		8
	WCAU			F	11/02/12	:30	12:22 AM	TS12TV17H	\$750.00		7
23	WCAU	4P-5P NBC10 NEWS	4-5P M-F		11/05/12 to 11/05/12	1x	M- - - - -				
	LUR										

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110496
Product	Tu-Tu 12noon cut off on 11-6	Invoice Date	11/25/12
Estimate Number	333	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344250
Account Executive	Aaron Zeligson	Alt Order #	WOC10036255
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	112
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WCAU	4P-5P NBC10 NEWS	4-5P M-F		11/05/12 to 11/05/12	1x	M-----				
	LUR										
	WCAU			M	11/05/12	:30	4:27 PM	TS12TV17H	\$400.00		1
24	WCAU	7A-9A TODAY SHOW	7A-9A M-F		11/05/12 to 11/06/12	2x	11-----				
	CDR										
	WCAU			M	11/05/12	:00			\$1,500.00	See MG 24.3	1
	WCAU			Tu	11/06/12	:30	7:24 AM	TS12TV15H	\$1,500.00	MG for 24.1 11/05	3
	WCAU			Tu	11/06/12	:30	8:28 AM	TS12TV17H	\$1,500.00		2
25	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F		11/05/12 to 11/05/12	1x	1-----				
	CDR										
	WCAU			M	11/05/12	:30	9:51 AM	TS12TV17H	\$525.00		1
26	WCAU	7P-730P M-F	7P-730P M-F		11/05/12 to 11/05/12	1x	1-----				
	CDR										
	WCAU			M	11/05/12	:00			\$1,150.00	See MG 26.2	1
	WCAU	7-730P NIGHTLY NEWS	7P-725P	M	11/05/12	:30	7:12 PM	TS12TV15H	\$1,150.00	MG for 26.1 11/05	2
27	WCAU	7P-730P ACCESS HOLLYWOOD	7P-730P		11/05/12 to 11/05/12	1x	1-----				
	CDR										
	WCAU			M	11/05/12	:00			\$1,300.00	See MG 27.2	1
	WCAU	7-730P NIGHTLY NEWS	7P-725P	M	11/05/12	:30	7:26 PM	TS12TV17H	\$1,300.00	MG for 27.1 11/05	2
28	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		11/05/12 to 11/05/12	1x	M-----				
	CDR										
	WCAU			M	11/05/12	:30	5:14 PM	TS12TV15H	\$950.00		1
29	WCAU	10-11P REVOLUTION	10P-11P		11/05/12 to 11/05/12	1x	M-----				

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110496
Product	Tu-Tu 12noon cut off on 11-6	Invoice Date	11/25/12
Estimate Number	333	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344250
Account Executive	Aaron Zeligson	Alt Order #	WOC10036255
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	112
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WCAU	3P-4P M-F ELLEN	3P-4P M-F	M	11/05/12	:30	10:32 PM	TS12TV15H	\$6,000.00		1
	WCAU			11/05/12 to 11/05/12	2x	M-----					
	WCAU			M	11/05/12	:00			\$775.00	Credited	1
	WCAU			PREEMPT-DUE INVENTORY							
31	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A	M	11/05/12	:30	3:46 PM	TS12TV15H	\$775.00		2
	WCAU			11/05/12 to 11/05/12	2x	M-----					
32	WCAU	NFL REGULAR SEASON NON L	815P-1130P	M	11/05/12	:30	11:47 PM	TS12TV17H	\$750.00		2
	WCAU			M	11/05/12	:30	12:07 AM	TS12TV15H	\$750.00		1
	WCAU			11/04/12 to 11/04/12	1x	-----S					
33	WCAU	NOTRE DAME REG FTBL	230P-7P	Su	11/04/12	:30	10:02 PM	TS12TV17H	\$14,000.00		1
	WCAU			11/03/12 to 11/03/12	3x	-----S-					
	WCAU			Sa	11/03/12	:30	3:29 PM	TS12TV15H	\$1,200.00		3
	WCAU			Sa	11/03/12	:30	4:19 PM	TS12TV17H	\$1,200.00		2
	WCAU			Sa	11/03/12	:30	5:31 PM	TS12TV17H	\$1,200.00		1
34	WCAU	8-9P BREEDERS CUP	8P-9P	11/03/12 to 11/03/12	2x	-----S-					
	WCAU			Sa	11/03/12	:00			\$1,100.00	See MG 21.17,21.18,21.19,21.20,21.21	2
	WCAU			DNA-SPORTS OVERRUN							
	WCAU			Sa	11/03/12	:30	8:07 PM	TS12TV17H	\$1,100.00		1
35	WCAU	9-11P SA NBC MOVIE	9P-11P	11/03/12 to 11/03/12	1x	-----S-					
	WCAU			Sa	11/03/12	:30	9:46 PM	TS12TV17H	\$1,900.00		1
36	WCAU	9-11P SA NBC MOVIE	9P-11P	11/03/12 to 11/03/12	1x	-----S-					
	WCAU			Sa	11/03/12	:30	9:25 PM	TS12TV15H	\$2,400.00		1

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12110496
Product	Tu-Tu 12noon cut off on 11-6	Invoice Date	11/25/12
Estimate Number	333	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WCAU	Order #	344250
Account Executive	Aaron Zeligson	Alt Order #	WOC10036255
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	112
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
------	---------	-------------	------	-----	------	--------	----------	-------	------	----------------	-------

Aired Spots 117

<u>Gross Total</u>	\$130,900.00	
<u>Agency Commission</u>	\$19,635.00	
<u>Net Amount Due</u>	\$111,265.00	<u>Payment Terms 30 Days</u>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above